



## Vice President, External Relations and Enrolment Georgian College

Georgian College acknowledges that its campuses are situated on the traditional land of the Anishnaabeg people. The Anishnaabeg include the Odawa, Ojibwe, and Pottawatomi nations, collectively known as the Three Fires Confederacy. Georgian College is dedicated to honouring Indigenous history and culture and committed to moving forward in the spirit of reconciliation and respect with all First Nations, Métis and Inuit peoples.

Georgian College is now seeking applications for the role of Vice President, External Relations and Enrolment, and welcomes applications from all qualified individuals including members of under-represented groups, specifically women, persons of Indigenous ancestry, racialized persons, persons with disabilities, and members of the 2SLGBTQ+ community.

Founded in 1967, [Georgian College](#) offers over 130 market-driven programs across 13 high-demand academic areas, and is home to 10,200 full-time students, and 1,950 dedicated staff through its 7 campus locations. Driving \$1.7 billion of annual regional economic impact, Georgian College is deeply tied to the communities it serves.

Georgian seeks a dynamic, forward-thinking, and seasoned leader for the role of Vice President, External Relations and Enrolment. Reporting to the President and CEO, and working in collaboration with members of the Senior Leadership Team, the incumbent is a strategic leader who can effectively support, develop, and enable high-performance, cross-functional teams and foster collaboration across the portfolio's three distinct departments: Marketing, Communications and Recruitment (MCR); Advancement and Alumni Relations (Advancement); and, the Office of the Registrar (RO). With their outstanding team members, the new Vice President will work towards the achievement of Georgian College's [strategic objectives](#) around Strategic Enrolment Management (SEM), marketing, communications, branding, and its deep and mutually beneficial relationships with internal and external stakeholders.

The ideal candidate holds a Master's degree in a relevant field – or an equivalent combination of education and experience – and has leadership experience gained in a large, complex post-secondary institution or non-profit organization. They will bring experience in information analysis and strategic, data-driven decision-making, and the ability to provide visionary leadership to cross-functional teams. Familiarity with the principles of SEM, and their importance to the achievement of recruitment objectives would be a strong asset. To be successful in the role, the Vice President must be an outstanding communicator and collaborator, with the ability to engage and build trust and respect with colleagues, students, and external stakeholders; possess a deep commitment to promoting equity, diversity, inclusion, Indigenization and accessibility; exercise sound judgement, tact, and diplomacy in all interactions; stay current with best practices; and, manage competing priorities.

Applications are encouraged immediately and should be submitted at [www.odgersberndtson.com/en/careers/18467](http://www.odgersberndtson.com/en/careers/18467). Consideration of candidates will begin October 24, 2022 and will continue until the position is filled. Ideally, the new Vice President will take office in January 2023. For more information, please contact Andrea Patrick of Odgers Berndtson at [andrea.patrick@odgersberndtson.com](mailto:andrea.patrick@odgersberndtson.com).

Georgian College and Odgers Berndtson are committed to recognizing the dignity and independence of all and seek to ensure that persons with disabilities have genuine, open and unhindered access to Georgian College's employment opportunities. If you require an accommodation during the recruitment process, please contact Odgers Berndtson.

