

Advertisement Content

Chief Enrolment and Student Life Officer – University of King's College

The University of King's College is seeking a strategic and visionary leader to serve as the next **Chief Enrolment and Student Life Officer**.

Founded in 1789, the University of King's College was one of the first universities to be established in Canada. It was the first in Canada to receive a charter and is the oldest English-speaking Commonwealth university outside of the United Kingdom. Nestled into the corner of Dalhousie's campus in Halifax, King's is surrounded by community with world-class resources at hand, and the unique experience offered by the King's/Dalhousie association offers the best possible education for a changing world. King's campus is built on the Oxford-Cambridge model of small colleges, where students, staff, and even the President live and work together. Students at King's enjoy the benefits of the close-knit, focused atmosphere of a smaller university, while gaining access to the extensive and specialized resources and opportunities of Dalhousie University.

King's is best known for its humanities programs, journalism programs, and for science and music degrees that are grounded in the humanities. Common to each of these programs and degrees is King's interdisciplinary approach to education. Most King's undergraduate students begin in the Foundation Year Program (FYP), an intense and immersive humanities program that makes up the majority of a student's first year. Students read and discuss fundamental works in philosophy, history, literature, drama and science from ancient to contemporary periods. Lectures, tutorials and bi-weekly essay assignments enhance students' abilities in analysis, argumentation and expression.

The Office of Enrolment and Student Life integrates the administration areas primarily responsible for overall enrolment. This includes recruitment, admissions, the Registrar, student advising, and the Office of the Dean of Students, including residence life. The office will be responsible for developing, implementing, and measuring the Strategic Enrolment Management (SEM) plan to meet the University's enrolment goals. The plan includes recruitment, retention, and marketing strategies, with significant collaboration with others at the University. This office will lead the reputation, image, and awareness building for the University to ensure King's remains competitive in the face of ongoing marketplace change.

To support and encourage the development of excellence, the Office of Enrolment and Student Life will also work to create an environment that is free of administrative and systemic barriers, enabling students to pursue their goals.

The Role

Reporting directly to the President, the Chief Enrolment and Student Life Officer will hold the significant responsibility of leading the newly created Office of Enrolment and Student Life. This new position reflects the critical importance that the University is placing on enrolment management, including student recruitment, retention, marketing, advising, and other student life services. The Chief Enrolment and Student Life Officer is a member of the President's Leadership Team and is responsible for reporting to the Board of Governors on this area of responsibility. The primary responsibility of the Chief Enrolment and Student Life Officer is to ensure King's is positioned to achieve its goals and objectives in enrolment and student life through integrative planning and operations.

The Ideal Candidate

The Chief Enrolment and Student Life Officer must be an experienced and student-focused enrolment leader with a strategic approach to the portfolio. The ideal candidate will possess a track record of demonstrated success in SEM; leading student recruitment and retention programs; and operating and achieving results within a complex environment while managing multiple functions, projects, and priorities simultaneously and effectively. The ideal candidate will also possess substantial expertise in institutional marketing and branding (including an understanding of IT and social media), strategic thinking, engagement, relationship and team building, collaboration, partnership development, fiscal management, and delivering and being accountable for delivering end results.

Experience and Qualifications

The next Chief Enrolment and Student Life Officer should possess:

- Ten or more years experience in increasingly responsible senior roles within the post-secondary education sector or equivalent;
- An undergraduate degree (graduate degree considered an asset);
- Excellent communication skills with significant success in fostering collaboration with diverse individuals and groups, engaging audiences, and people management including motivating, supporting, and mentoring teams; and
- Strong administrative experience and a keen understanding of the importance of enrolment management, marketing, and a transformative student experience.

To learn more about this opportunity, contact Katherine Frank (kfrank@kbrs.ca) or Abbey MacLeod (amacleod@kbrs.ca). Completed applications can be submitted online at www.kbrs.ca/Career/17685

All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority.

The University of King's College is strongly committed to fostering diversity and inclusivity within our community and is an equal-opportunity employer. The university invites and encourages applications from all qualified individuals who would contribute to the further diversification of our Institution, including equity-deserving groups that are traditionally underrepresented in employment (Indigenous Peoples, racialized persons, women, persons with disabilities, and 2SLGBTQIA+ persons).

KBRS and the University of King's College will provide support in the recruitment processes to applicants with disabilities, including accommodation that takes into account an applicant's accessibility needs. If you require accommodation in order to participate as a candidate in the recruitment process, please contact accommodate@kbrs.ca.