



Definite-Term Lecturer, Marketing, Department of Economics

The Department of Economics in the Faculty of Arts at the University of Waterloo is seeking a Definite-Term Lecturer for a three-year contract with an anticipated start date of September 1, 2022.

This position in the Department of Economics (<https://uwaterloo.ca/economics/>) supports the Arts and Business program (<https://uwaterloo.ca/arts/undergraduate/programs/honours-arts-and-business>) of the faculty of Arts. The successful candidate will join a dedicated team of educators within the department and across the faculty. At Waterloo, you will have the opportunity to work across disciplines and collaborate with an international community of scholars and a diverse student body. The University of Waterloo (<https://uwaterloo.ca/about/>) is one of Canada's leading comprehensive universities. It is well known for its co-op focused education model and for providing students in all disciplines with the opportunity to obtain a business related joint major.

Duties of the position are 80% teaching and 20% service. Teaching duties include the delivery of existing undergraduate marketing courses and continued professional development in pedagogy. Service duties include participation in the development and refinement of courses and program curriculum, and service to the university, profession, and community.

A graduate degree in marketing or in a closely related field is required. Preference will be given to candidates with marketing experience and/or evidence of successful teaching in marketing or business-related courses.

The salary range for this position at the rank of Lecturer is \$80,000 to \$120,000. Negotiations beyond this salary range will be considered for exceptionally qualified candidates.

The closing date for applications is **May 11, 2022**. Application materials must be submitted online as PDF files through <https://ofas.uwaterloo.ca/>. Please include a cover letter, curriculum vitae, teaching dossier, and the contact information for three references (who will be contacted with a request for a letter to support your application.) Applicants are encouraged to identify the ways their teaching, research or service advances equity, anti-racism and inclusion.

The University of Waterloo acknowledges that much of our work takes place on the traditional territory of the Neutral, Anishinaabeg and Haudenosaunee peoples. Our main campus is situated on the Haldimand Tract, the land granted to the Six Nations that includes six miles on each side of the Grand River. Our active work toward reconciliation takes place across our campuses through research, learning, teaching, and community building, and is centralized within our [Indigenous Initiatives Office](https://uwaterloo.ca/indigenous) (<https://uwaterloo.ca/indigenous>).

The University values the diverse and intersectional identities of its students, faculty, and staff. The University regards equity and diversity as an integral part of academic excellence and is committed to accessibility for all employees. The University of Waterloo seeks applicants who embrace our values of equity, anti-racism and inclusion. As such, we encourage applications from candidates who have been historically disadvantaged and marginalized, including applicants who identify as Indigenous peoples (e.g., First Nations, Métis, Inuit/Inuk), Black, racialized, people with disabilities, women and/or 2SLGBTQ+.

If you have any questions regarding the position, the application process, assessment process, eligibility, or a request for accommodation during the hiring process, please contact the Department Chair, Lutz-Alexander Busch, via email at lbusch@uwaterloo.ca.

All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority.

Three reasons to apply: <https://uwaterloo.ca/faculty-association/why-waterloo>.