



AUTHORIZATION TO ADVERTISE ACADEMIC VACANCY

IN CANADIAN ASSOCIATION OF UNIVERSITY TEACHERS (CAUT) BULLETIN

Assistant Professor in Digital Media or Multimodal Storytelling

The [Stratford School of Interaction Design and Business](https://uwaterloo.ca/stratford-school-of-interaction-design-and-business/) (<https://uwaterloo.ca/stratford-school-of-interaction-design-and-business/>) in the Faculty of Arts at the University of Waterloo invites applications for a tenure-track position at the rank of Assistant Professor, beginning July 1, 2023. The successful candidate's teaching responsibilities will be in the undergraduate and graduate programs of the Stratford School.

The Stratford School currently offers two academic programs: the Bachelor of Global Business and Digital Arts and the Master of Digital Experience Innovation. Both combine the study of creativity, design with new technologies, business, and entrepreneurship into one interdisciplinary program. Both programs are innovative and popular and are growing rapidly.

The successful applicant will have a PhD, MFA, MDes or an equivalent terminal degree with an established background in digital media, multimodal storytelling or emerging technologies. The ideal candidate will have a proven track record in research or research creation and strong expertise in two or more of the following areas:

- Visual Communication, such as videography, cinematography, photography, animation (2D or 3D), graphic or visual design
- Intermedia and transmedia
- Afrofuturism or Indigenous futures
- Critical Design and Making
- Film, Video, or Multimodal Storytelling
- Locative Media or Augmented Reality
- Design justice
- Community-based or participatory design research

The successful candidate will conduct interdisciplinary research or research creation to support our mission to improve our understanding of the cultural, social, ethical, and global effects of digital technologies. Expertise in the design, creation or production of interactive experiences using emerging technologies is considered an asset, as well as an intersectional approach to design or media that centres on the needs, abilities and experiences of those who are under-represented in our disciplines, culture or communities. Candidates are expected to maintain an active research profile. Duties include research, teaching at the undergraduate and graduate levels, and, in the future, supervising graduate students, as the Stratford School is currently developing research graduate programs. The ideal candidate will demonstrate current success in teaching and in research/research creation.

The salary range for this position at the rank of Assistant Professor is \$85,000.00 to \$130,000.00.

The closing date for applications is Friday, November 18, 2022. Application materials must be submitted online as PDF files through the [Online Faculty Application System \(https://ofas.uwaterloo.ca/\)](https://ofas.uwaterloo.ca/). Please include electronic copies of a cover letter (addressed to Dr. Christine McWebb, Director, Stratford School of Interaction Design and Business), curriculum vitae, teaching philosophy, including diversity statement (describing how you will advance equity, diversity and inclusion within the classroom) and research statement, and provide names and contact information for three individuals who will upload letters of reference for you (once prompted to do so).

The University of Waterloo acknowledges that much of our work takes place on the traditional territory of the Neutral, Anishinaabeg and Haudenosaunee peoples. Our main campus is situated on the Haldimand Tract, the land granted to the Six Nations that includes six miles on each side of the Grand River. Our active work toward reconciliation takes place across our campuses through research, learning, teaching, and community building, and is centralized within our [Indigenous Initiatives Office \(https://uwaterloo.ca/human-rights-equity-inclusion/indigenousinitiatives\)](https://uwaterloo.ca/human-rights-equity-inclusion/indigenousinitiatives).

The University values the diverse and intersectional identities of its students, faculty, and staff. The University regards equity and diversity as an integral part of academic excellence and is committed to accessibility for all employees. The University of Waterloo seeks applicants who embrace our values of equity, anti-racism and inclusion. As such, we encourage applications from candidates who have been historically disadvantaged and marginalized, including applicants who identify as Indigenous peoples (e.g., First Nations, Métis, Inuit/Inuk), Black, racialized, people with disabilities, women and/or 2SLGBTQ+.

The University of Waterloo is committed to accessibility for persons with disabilities. If you have any application, interview or workplace accommodation requests, please contact Sheila Vanmeurs, Administrative Officer at Sheila.vanmeurs@uwaterloo.ca. If you have any questions regarding the position, the application process, assessment process, or eligibility, please contact Sheila Vanmeurs, Administrative Officer at Sheila.vanmeurs@uwaterloo.ca.

All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority.

Three reasons to apply: <https://uwaterloo.ca/faculty-association/why-waterloo>.