Vice-President, University Relations
University of Waterloo

The University of Waterloo acknowledges that much of our work takes place on the traditional territory of the Neutral, Anishinaabeg and Haudenosaunee peoples. Our main campus is situated on the Haldimand Tract, the land granted to the Six Nations that includes six miles on each side of the Grand River. Our active work toward reconciliation takes place across our campuses through research, learning, teaching, and community building, and is co-ordinated within our Office of Indigenous Relations.

The University of Waterloo is a leading academic institution that contributes to local and global prosperity. It is home to a renowned talent pipeline, game-changing research and technology, and an unmatched entrepreneurial culture. Together with the world’s largest co-operative education program in a research-intensive university, these differentiating strengths allow its students and faculty to create solutions that tackle today’s challenges and transform our future. The University has built an extensive network of industry collaboration, generated nearly 20 percent of tech founders in Canada, and delivers a dynamic learning experience for more than 42,000 undergraduate and graduate students.

For more information, please visit www.uwaterloo.ca/about.

As the University of Waterloo continues to execute on its exciting and bold strategic plan, it is in search of its next Vice President, University Relations (VPUR). University Relations is ultimately responsible for conveying the University’s mission, vision, values and aspirations while working collaboratively to achieve the goals and directions set out in the University’s 2020-2025 strategic plan. In order to achieve the institution’s ambitious vision for Waterloo at 100, the VPUR will be a creative, solution-oriented, entrepreneurial and forward-thinking individual whose personal mission resonates with Waterloo’s values and aspirations, and will play a pivotal leadership role in shaping and elevating the University of Waterloo today and in the future.

Reporting to the President and Vice-Chancellor, the VPUR is a key member of Waterloo's senior leadership team and works very closely with other members of the leadership team to achieve the University’s strategic goals and directions - particularly those related to ensuring strong external relationships and a positive public profile. The VPUR provides strategic leadership and management to a team of 7 direct reports and approximately 50 total staff in the functional areas of: University Communications; Marketing and Brand Strategy; Community Relations and Events; and Government Relations and Economic Development, and serves as a representative of Waterloo at events, programs, meetings, and other occasions requiring an executive presence. The VPUR is responsible for the leadership, vision and senior administrative oversight for external relations in support of the university’s strategic initiatives. Leading and supporting the strategic position and branding of Waterloo, the Vice-President, fosters mutually beneficial relationships with students, faculty, staff, governments, the community, donors, alumni, related associations and partners.

As the ideal candidate, you are a creative, solution-oriented, entrepreneurial and forward-thinking individual whose personal mission resonates with the University of Waterloo’s values and aspirations. You are a leader that demonstrates nimbleness and flexibility, while establishing a campus portfolio designed to maximize the efficiency and effectiveness of all university relations functions. Peers and colleagues would describe you as an authentic, relationship-focused leader, with success and great comfort engaging and building meaningful partnerships with a range of stakeholders. As a manager, you are an empowering coach and
mentor who builds dynamic, responsive, and resilient team cultures that value service, inclusivity, equity, and diversity.

The University of Waterloo is committed to employment equity and fostering diversity within their community and developing an inclusive workplace that reflects the richness of the broader community that they serve. The University welcomes and encourages applications from all qualified individuals who will help achieve these goals, including women, visible minorities, Indigenous persons, persons with disabilities, persons of any sexual orientation, gender identity or gender expression.

To apply please visit https://boyden.thriveapp.ly/job/2047. For further information, please contact Kathy Rahme at krahme@boyden.com and Collin Ritch at critch@boyden.com and state the title of the position in the subject line of your e-mail.

We thank all applicants for their interest, however, only those under consideration for the role will be contacted and priority will be given to Canadian citizens and permanent residents.