

## College Director and Principal, Wilfrid Laurier International College

---

With a core purpose of transforming lives through high quality education and successful student outcomes, Navitas is committed to being the best global education provider in the world for its students, partners and community. Since pioneering the University Pathway model in 1994, Navitas has helped hundreds of thousands of international and domestic students who might otherwise not be able to access post-secondary education successfully enter mainstream universities through personalized and supportive academic pathway programs. Recognized by Forbes as one of the world's most innovative growth companies, Navitas helps universities by accelerating their internationalization strategies, generating sustainable revenue streams and creating stronger, more diverse student populations.

With outstanding education systems and a welcoming, diverse culture, Canada is a key component of Navitas' growth strategy. In 2021, Navitas and Wilfrid Laurier University ("Laurier") announced an exciting 10-year partnership. The cornerstone of this partnership is the introduction of a pathway program for international students designed to ease the transition to a Canadian university environment and to prepare them for academic success. To be known as Wilfrid Laurier International College ("WLIC"), the program will be located at Laurier's downtown Brantford campus and will comprise academic course content, study skills development, and wraparound social and academic support systems. To lead and grow this important and exciting new program, Navitas is seeking an inspirational leader to join its University Pathway team as its College Director and Principal, Wilfrid Laurier International College ("College Director and Principal" or "CDP").

The inaugural WLIC College Director and Principal is responsible for overseeing the strategic, academic and administrative functions of the WLIC undergraduate pathway program and for leading and managing a successful relationship with the Laurier community, including Senior Management, Deans and Faculty, amongst others, serving as the senior liaison to the University community. Reporting to the Chief Operating Officer of Navitas Canada, the CDP manages the day-to-day operational aspects of the pathway program, including staffing, budgets and planning related to Academic, Admissions, and Student Administration Management.

The College Director and Principal ensures the delivery of successful educational outcomes, effective marketplace positioning, growth of WLIC, and leadership of the International College team in accordance with the vision, purpose and values of Navitas and Laurier. A flexible and creative problem solver, the CDP builds trusted and valued relationships with key stakeholders internally and externally, inspiring others with their commitment and passion for WLIC and its student outcomes, as evidenced by positive student feedback, high retention rates and growth in student enrolment.

The incoming College Director and Principal will possess graduate university qualifications in educational administration, management or a related field, combined with extensive managerial and international pathway experience at both strategic and operational levels. Authentic and goal oriented with a demonstrated commitment to upholding the values of equity, diversity, and inclusion, the successful candidate will excel within diverse complex, multi-stakeholder environments, bringing a private sector mindset to ensuring successful business outcomes. Collaborative and passionate about the development of people, quality education and student success and experiences, the College Director and Principal will contribute to Navitas' global leadership and Laurier's international growth aspirations by delivering better learning solutions at WLIC for many years to come.

## How to Apply

---

If you are interested in further exploring this College Director and Principal, Wilfrid Laurier International College opportunity, please provide **your resume and a detailed cover letter** that highlights your background and connects the dots between your leadership experience and the key competencies outlined in this Position Profile and lets us know why serving as Navitas' College Director and Principal, Wilfrid Laurier International College resonates for you. **Please address your cover letter to *Lisa Heidman, Founder and Chief Executive Officer, Arlington Partners International and the Navitas Selection Committee*** and send your confidential materials directly to Lisa Heidman at [lisaheidman@arlingtonpartnersinc.com](mailto:lisaheidman@arlingtonpartnersinc.com).

We look forward to exploring your candidacy.